

FUNDACIÓN *Carlos Slim*



ENGLISH VERSION

***“Poverty is fought with health, education and, above all,
employment and more employment.”***

Carlos Slim Helú

FUNDACIÓN
Carlos Slim

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SUMMARY OF RESULTS



EDUCATION

Online Education

- 20'653,636 students
- 4,422 courses

Aprende.org

- 975,549 students

PruebaT

- 3'590,549 students
- 7,584 lessons and exercises

Khan Academy in Spanish

- 13'648,435 students
- 24'795,701 course registration
- 6,814 videos

Académica

- 368,706 students
- 344,366 course registration

MIT Open CourseWare

- 50 Mexican students with scholarships at the MIT Media Lab for Master's and Doctorate Degrees

Face-to-Face Education

Early Childhood Education

- 2'673,987 beneficiaries

Scholarships

- 537,285 scholarships in different modes

Digital Village

- 1'232,762 visitors
- 11 Guinness World Records

Iztapalapa Digital Village

- 70,000 visitors
- 6,000 workshops

Digital Libraries

- 3,600 libraries
- 5'201,099 beneficiaries
- 204 workshops
- 23,947 computers

Mexico 21st Century

- 160,000 scholarship recipients participating in 16 annual events

Telmex Hub

- 2'177,305 online visitors
- 304,936 on-site visitors
- 4,848 events

INTELMEIX IT

- 23,772 participants
- 13,365 courses
- 8,973 certifications
- Continuing Education Courses: 934 students
- Master's Degree: 500 students

...Education

Help Me Get There

- **465,520** bicycles distributed

See Well to Learn Better

- **127,750** pair of glasses distributed

Innovation and development

Technology and Innovation Center

- **729** scholarship recipients
- **80** projects developed
- **177** people hired in Carso Group

Carso Digital Intelligence Center

- **53** scholarship recipients
- More than **40** projects developed
- **50** internal publications



EMPLOYMENT

Training for Employment

- **2'439,103** students in **194** countries
- **6'400,647** registrations
- **230** courses offered
- **9** Continuing Education Courses with academic recognition from the Mexican Ministry of Public Education
- Job listing service with **54** participating companies through which **19,806** students have been hired

Grameen Carso

- **325,198** credits assigned benefiting **114,105** people

Clinton Giustra Slim Initiative

- Support for the creation of **9** companies and productive activities that have benefited **91,662** people



HEALTH

Innovation to Strengthen Health Systems

Casalud®

- **1'816,986** patients benefited by Casalud® in **12,442** healthcare centers
- **1'175,743** people diagnosed with MIDO®
- **64,784** children with MIDO tests in **654** schools

AMANECE®

- **98,697** pregnant women received care
 - The model already operates in **380** healthcare centers
- #### Immunization Program
- **1'529,561** children under the age of five with electronic immunization records
 - The system already operates in **18** states

Renal Health and Organ Transplants

- **9,575** organ transplants supported
- **238** medical students with scholarships to carry out their social service in procuring organ donations and transplants

Aprende Salud

- **2'714,254** visits
- **185,936** registrations
- **498** health contents
- **9** courses aimed at healthcare staff
- **5** courses aimed at the general population

Training Platform

- **34,263** students
- **20,521** students graduated
- **2** courses and **5** continuing education courses

Addictions

- Personnel from **1,107** rehabilitation centers have been trained in **25** states
- The **117** units of Juvenile Integration Centers were incorporated to the Information System

Palliative Care

- Support to **1,127** terminally ill patients and **1,494** family members
- **33** healthcare professionals trained
- **26** scholarship recipients to carry out their social service

Research

Slim Initiative in Genomic Medicine for the Americas (SIGMA)

- Results have allowed the confirmation of the presence of genes associated to T2DM in the Mexican genome, which have been found in other populations; also, the identification of two new genes associated to **Diabetes**.
- The **first chip** specifically for the Mexican and Latin American populations was generated to assess the genetic risk of type-2 diabetes among Mexicans
- In regard to **cancer**, two new genes that had never been linked to the occurrence of these diseases were identified

Vaccine against Chagas disease

- There is a prototype of the vaccine that can soon be tested in human beings

Carlos Slim Health Awards

- **23** awards, **100,000 US dollars** each, have been granted to institutions and researchers of 11 Latin American countries

Global Health

Salud Mesoamérica Initiative

- Approximately **2** million women and children have benefited
- We went from **22** to **75%** of health care units with guaranteed basic supplies for maternal, neonatal and child care throughout the whole region
- In Belize, the adequate handling of neonatal complications went from **7** to **88%**
- In Honduras, the adequate care of obstetric complications went from **11** to **68%**
- In El Salvador, **99%** of babies are now delivered in well-equipped health care centers by adequately trained professionals
- In Guatemala, zinc was not used to treat diarrhea in children. Today, it is used in **82%** of the cases

Onchocerciasis elimination in the Americas

- We contributed to the elimination of onchocerciasis in Colombia, Ecuador, Guatemala and Mexico
- We keep working in the Yanomani zone, on the border between Brazil and Venezuela

Polio eradication

- **416** million vaccines for children in **28** countries of Africa and Asia
- **2** of the **3 viruses** that cause the disease have been eradicated
- In 2017, only **22** cases of polio occurred, which is the lowest figure in history

(RED)

- There has been a reduction from **1,100** babies born with HIV daily in the world in 2012 to **400** today

...Health

Health Information

CLIKISalud website

- 10.2 million visits
- 12.8 million video reproductions

Your Health Handbooks

- A printed edition of 30,535 sets were distributed to healthcare centers throughout the country

Food and Nutrition

Agricultural Production and Food Security

- CIMMYT is today the largest supplier of improved maize and wheat seeds in the world. The latter are distributed to producers from more than 100 countries

Atole HIM-Maíz

- This formula was the basis for the nutritional component of the government program *Progres*a (later called *Prospera*) aimed at benefiting pregnant women and children under the age of five from the more than 6.2 million families that the program currently serves

Nutritious Candy

- 17,361,152 one-kilogram bags of nutritious candy have been distributed

Health Interventions

Extramural Surgeries

- 1,057,864 surgeries performed

Wheelchairs

- 131,325 wheelchairs donated

Hearing Aids

- 30,379 hearing aids donated

Apps

- 9 health apps have been developed through partnerships with specialists from prestigious institutions.

ECONOMIC AND SOCIAL DEVELOPMENT

Mexico City's Historic Center

- People benefited: 12'239,175 in programs and activities such as: psychological counseling; health days; work in schools, public spaces and housing units; cultural and recreational activities, educational scholarships, trade workshops; microcredits
- There has been a 25% increase in the number of inhabited homes in the first 10 years
- 1,111 building façades have been restored
- 33 shopping centers have been enabled
- 40 public gardens and plazas opened
- 23,900 merchants have been relocated
- More than 250,000 m² of streets and sidewalks were renovated.
- 110 surveillance video cameras connected to a command post
- The secondary network of potable water, sewage, electricity and fiber optic was replaced
- Generation of 65,000 jobs

Comprehensive development of the Pensil neighborhood

- 73,850 people benefited

Grameen Carso

- 325,198 credits granted that have benefited 114,105 people

Bicentennial Garden City

- Elimination of 22,000 tons dust and particles annually

- 150 hectares of landfill where the following were developed: sports and ecological center; Olympic stadium with a gym and 60 soccer fields; fast football, American football, multiple-use courts and fields for baseball, fronton, tennis, basketball and volleyball; 2,000 meters cycle path with 12 km pedestrian walkway; specialty hospital and shopping center

Plaza Mariana

- 20'000,000 pilgrims benefited each year.
- 68,000 square meters built, divided into:
 - 9,000 m² Evangelization center
 - 13,000 m² public market
 - 120,000 funerary niches in 16,000 m²
 - 7,300 m² Virgin of Guadalupe Museum
 - 10,000 m² public plaza
 - Dining hall, toilets, medical unit and area for pilgrims

MIGRANTS

Acceso Latino

- 2'179,011 users of the accesolatino.org website
- 18,105 people benefited with the *Ciudadanízate* course
- 3,365 migrants have received face-to-face psychological counseling and 3,132 online
- 61,096 social media followers

ROAD SAFETY

Drivers for Road Safety

- 142,842 students
- 545 conferences
- 60 massive public events
- 303 academic institutions

JUSTICE

Social Bails

- 109,115 bails provided

Violence Prevention

- Professionalization of 4,195 public servants through the online continuing education course Prevention of violence and building public security
- 993 public servants trained in face-to-face courses
- 10,860 people from 130 municipalities registered in the online course *Transforming conflict*. In partnership with SEGOB (Mexican Ministry of the Interior)
- The first Fab Lab was installed in Ciudad Retoño, State of Mexico

SPORTS

Salón Deporte (Sports Hall)

- 43,178 visitors
- 9 halls in 4,400 square meters
- 2,139 items

High Performance

Telmex Telcel Box Ring

- 16 world championships
- 74 grants for active boxers and pensions
- 32 former champions supported for life

Scholarships to Medal Winners and Athletes

- 4 athletes in different disciplines
- One Paralympic athlete
- 4 Olympic medal winners in Rio 2016

...Sports

Telmex Telcel Car Racing Team

- **1,091** podiums
- **470** races won
- **309** pole positions
- **66** championships
- **31** sub-championships

Sports for Everybody

Telmex Telcel Soccer Cup

- **3'718,874** players organized in **216,668** teams
- **11** Guinness World Records

From the Streets to the Soccer Field with Telmex Telcel

- **201,857** players organized in **25,600** teams
- **7** world championships

Telmex Telcel Basketball League

- **490,940** players organized in **42,608** teams

Telmex Telcel Baseball League

- **39,527** players organized in **2,535** teams

Telmex Telcel Promising Athletes

- **1,638** children and young people participating

Telmex Telcel Taekwondo Cup

- **6,236** talented athletes participated

Vóleibol y Fútbol de Playa

- **6,197** participants in beach volleyball
- **6,423** participants in beach soccer

Events

Racing for Education

- **2,210** computers donated

Telmex Telcel University Championship

- **4,093** players organized in **134** teams

Wrestling

- **51** wrestling exhibition matches organized

Mexican Telmex Telcel Tour

- **816** cyclists organized in **102** teams from Latin America, United States and Europe.

ENVIRONMENT

WWF-Carlos Slim Foundation Partnership

- The partnership has supported **63** local organizations in **104** projects in the **6** high priority regions throughout the country:

- Mexican Mesoamerican Reef
- Chihuahua Desert
- Gulf of California
- Monarch Butterfly Reserve
- Oaxaca
- Chiapas

- At the national level, we are working on the Climate Change issue.

Naturalista Platform

- More than **100** rural communities located in the south-southeastern part of the country are trained in the use of the platform

- **1,835** naturalists trained

882,062 sightings of **25,062** species uploaded in the platform

- Mexican Biodiversity Collection
Publication of **12** volumes



CULTURE

Soumaya Museum

- **24** years of Soumaya Museum at Plaza Loreto with **2,602,017** visitors
- **7** years of Soumaya Museum at Plaza Carso with **10,024,054** visitors
- **169,900** people in interactive visits
- **860** teachers in the professional development program
- Programs to link with pre-school, elementary, junior and senior high school and higher education schools
- Service through art to people with physical, intellectual and psychoemotional disabilities
- Travelling exhibits throughout Mexico
- Cultural heritage loans to **25** Mexican cities and **11** countries in the Americas, Europe, Oceania and Asia
- Intercultural links with institutions, among which we highlight: the Rodin Museum in Paris, France; the National Museum of Modern Art of Kyoto, Japan; the Metropolitan Museum of Art in New York; the Smithsonian Institute in Washington, D.C.; the Philadelphia Museum of Art in the United States; Britain's National Museum of Modern Art in London, United Kingdom

Carso Center for the Study of Mexico's History

- It has **81,083** books
- **13,971** digital books
- **520,126** digitalized manuscript documents
- **56** scholarships granted to undergraduate, masters and doctoral students

- Exhibits with more than **10,000** visitors
- More than **100** books published

Prototype of the World Archives of Rock-Art

- A platform was developed to allow users to upload images and archeological and anthropological information associated to rock art sites

World Monuments Fund

- Restoration of the "El Rule" building, new cultural center that houses Colombia's House in Mexico

WikiMéxico

- In 2015, WikiMéxico was donated to CONACULTA with more than **3,000** articles of history, art, culture, science and technology, as well as its own and collaborative photo galleries



HUMAN DEVELOPMENT

ASUME

- **868,175** directly benefited
- **31,875** training sessions
- **213** cities throughout Mexico
- **108** Latin American cities in other **18** countries
- **24,464** volunteer facilitators
- **2,015** institutions (educational and healthcare, companies, prisons and communities, among others)

Best Buddies México

- Presence in **15** states throughout Mexico
- **19,700** participants have been trained
- **80** active Best Buddies Ambassadors
- In the Employment program:
 - **37** people with intellectual disabilities working in private companies



DISASTER RELIEF

Natural Disaster Relief Plan

- **29,155.37** tons of aid
- **27'091,138** liters of treated water
- **172** water treatment plants installed in affected zones
- **11** pumps (centrifuge and sludge extraction)

Volunteer Network

- **1,539,054** people directly benefited
- **6,008** volunteers located in **163** cities
- **777,632** hours of volunteer work
- **24,974** activities and events

Support Fund for Haiti

- Immediate support actions:
 - Donation of pickaxes, shovels and tents.
- In education and health:
 - Donation of a school, in coordination with Digicel Foundation
 - Work together with UNICEF and the UN for cholera eradication
- Le Foyer Culturel du Mexique school project: **18** classrooms with 900 students benefited

MÉXICO UNIDO

• EARTHQUAKES

Education

- **150** schools completed
- **22** schools being repaired
- More than **104,000** students benefited

Construction of two schools – in progress:

- Isabel de Castilla Kindergarten in the State of Mexico
- Benito Juárez Elementary School in Morelos

Cultural Heritage

- **40** restored buildings
- **14** buildings in process
- **30** chapels opened in Puebla
- **297,400** square meters of high strength tarpaulins and **110,000** meters of high strength polypropylene rope for the protection of the cultural heritage

Health

- **8** National Institutes of Health and **2** Hospitals that received immediate help to allow the continuity of medical care
- **23** health clinics and hospitals completed in Chiapas and the State of Mexico

Housing

- **530** houses completed, repaired due to minor damage
- **1,091** new houses to be built
- **116** new houses completed
- **304** houses under construction
- The houses are given with stoves and refrigerators, through a partnership with MABE, which, together with other companies such as Inter-ceramic, Sherwin Williams and Schneider Electric, support reconstruction
- **3** buildings as a project and in process of being built in the Tlalpan Borough and **one** in the State of Morelos

Markets

- Restoration of the Unión Hidalgo Market in Oaxaca
- **1,163** square meters of construction
- **69** merchants benefited
- Projects to build **2** markets in Morelos: Hueyapan y Zacatepec

Social programs of the **Carlos Slim Foundation** have benefited millions of people of all ages by improving their quality of life, reinforcing their capabilities and skills and achieving more and better opportunities.



FUNDACIÓN
Carlos Slim



The **Carlos Slim Foundation** goal is the comprehensive education of human capital through programs that will reinforce the capabilities and skills of people of all ages in Mexico and Latin America, so that they can actively be part of the economic and social development, achieve more and better opportunities and a better quality of life.

Thus, the **Carlos Slim Foundation** adds the efforts of the private initiative, the three levels of government -federal, state and municipal- the academic and civil society institutions so that its programs on education, employment, health, economic and social development, migrants, road safety, sports, environment, culture, human development and support in disasters can benefit as many people as possible, with special emphasis on the most vulnerable groups.

fundacioncarlosslim.org



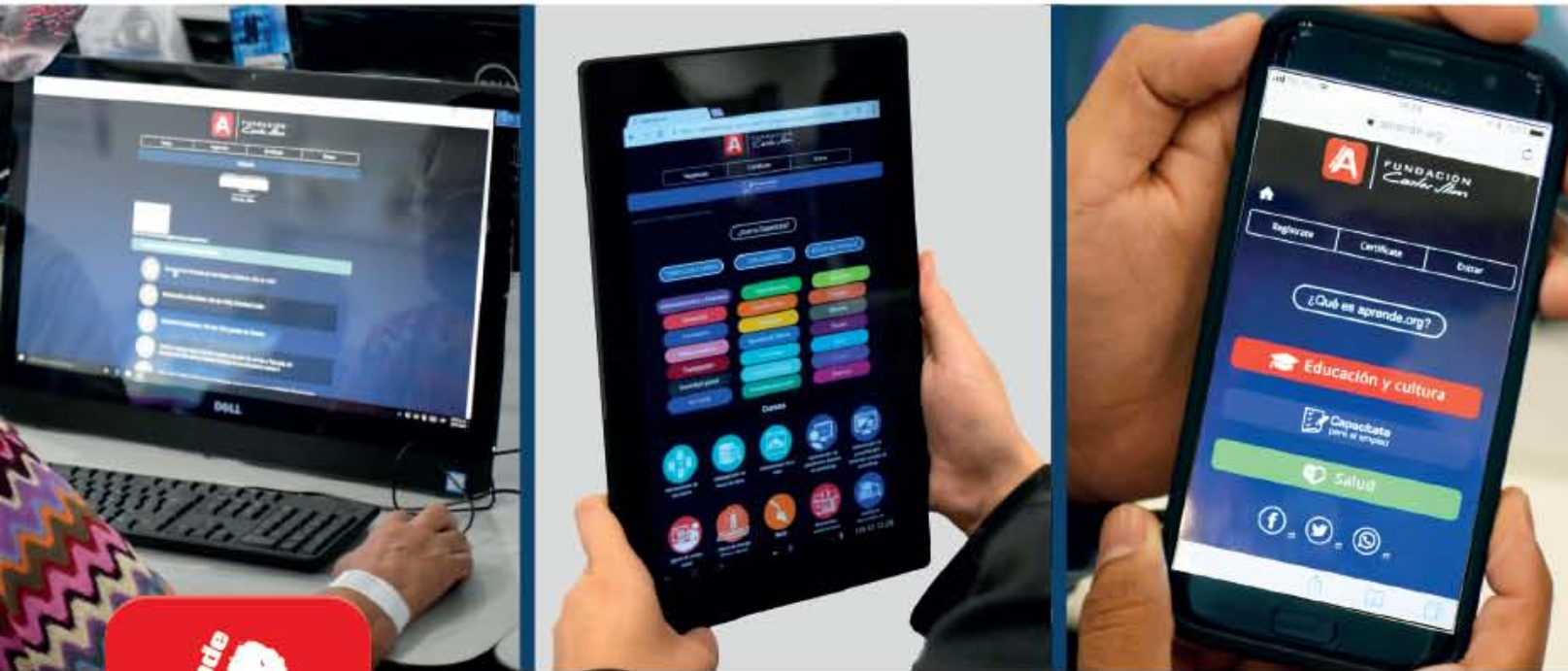
The **Carlos Slim Foundation** works to break the barriers to development in Mexico and Latin America to reinforce the capabilities that grant autonomy and strength to a society through education, employment and technology.

Each year, and according to the challenges faced by developing countries, new projects are set up to maximize the impact of the programs. Important collaborations join these projects, so that technology growth will contribute to decrease the issues of social and education inequality in the world.

ONLINE EDUCATION

Results

20'653,636 students
4,422 courses



APRENDE.ORG

The Aprende.org platform was created in order to give all the people the possibility of having access to knowledge through quality content and free certifications, as well as free connectivity in a single place that gathers the digital programs of Education, Employment, Health and Culture of the Carlos Slim Foundation and of other world-wide known institutions to place them within reach for everybody.

The Aprende.org platform was presented by Mr. Carlos Slim before the UN Broadband Commission, facing the challenge of fast technological development and the deep social and educational inequality in the world. He also received the acknowledgement of the GSMA as a CASE FOR CHANGE, for contributing to the transformation of lives of the people in the world.

Results

975,549 students

aprende.org

PRUÉBAT

Courses, classes, notes and games in: math, science, language and communication, educational innovation and preparation for exams, for students and for teachers. Currently, it has been placed at the disposal of 157 countries.

Results

3'590,549 students
7,584 lessons and exercises

pruebat.org



KHAN ACADEMY IN SPANISH

Because of the large amount of material originally produced and published in the Khan Academy educational portal, the Khan Academy in Spanish was created. It is a platform that provides free education through video-lessons in math, biology, chemistry, physics, finance, economy and computer science. This platform has been used in 240 countries.



Results

13'648,435 students
24'795,701 registrations
6,814 videos

es.khanacademy.org



ACADÉMICA

Technological platform that promotes knowledge generation and exchange among students, teachers and researchers of prestigious higher education institutions in different areas to create, share and exchange free knowledge with free access in order to reinforce education and professional development. As of today, there are 507 agreements signed with higher education and research institutions and companies.

academica.mx

Results

368,706 students
344,366 course registrations



ONLINE PARTNERSHIPS WITH HIGHER EDUCATION INSTITUTIONS

Access to contents and courses from the best universities in the world.

MIT OPEN COURSEWARE

Telmex and the Massachusetts Institute of Technology (MIT) work together to allow access to Mexican students, professionals and researchers to the Institute's developments and projects, by means of a partnership for the new decade in online open education.

Results

50 Mexican students were given scholarships in the MIT Media Lab for Master's and Doctorates Degrees in Science and Arts.

owc.mit.edu

COURSERA

The Carlos Slim Foundation partnered with this platform that offers free courses from the best universities around the world, which are available for all the population.

It gives access to top-level courses in all areas of knowledge.

coursera.org

UDACITY

Partnership that aims to offer training opportunities in Spanish, with a technical focus on the use of new technologies, in math, science and critical thinking.

udacity.com



FACE-TO-FACE EDUCATION

EARLY CHILDHOOD EDUCATION

Experiences during the first years of life have a long-lasting impact on the brain architecture. Thus, the Early Childhood Education Program seeks, with equal opportunities, to transform through counseling, training and coaching, the vision and action of adults towards children. This, in order for girls and boys to be able to reach a comprehensive development and a better quality of life.



Results

2'673,987
People benefited

educacioninicial.mx



Results

Carlos Slim Foundation and Telmex Telcel Foundation have granted **537,285** scholarships in different modes.

SCHOLARSHIPS

TELMEX TELCEL FOUNDATION SCHOLARSHIPS

Scholarships are granted to students with high academic performance at undergraduate, masters and doctoral level in all Mexico, through this scholarship program. The scholarships consist of a monthly economic amount, computer equipment and free Infinitem Internet access, besides invitations to exclusive activities such as workshops, courses and lectures.

CARLOS SLIM HEALTH SCHOLARSHIPS

They are granted to students that have excelled in areas of medicine, nursing and nutrition. With the scholarship, they receive computers and free Internet access.

CARSO DIGITAL SCHOLARSHIP

Scholarships granted to children of Carso Group employees at elementary, junior and senior high school or equivalent level. With the scholarship, they receive a computer and free Infinitem Internet access to promote digital inclusion.

UNAM AND IPN SCHOLARSHIPS

Under the "peso per peso" support approach to UNAM Foundation and to the National Polytechnical Institute, grants are given, both for food and for English classes, to students from both institutions.

GEORGE WASHINGTON UNIVERSITY SCHOLARSHIPS

The purpose of the program is to educate future Mexican leaders, granting scholarships to outstanding Mexican students to study biannual master's degree courses at the George Washington University.

FERNANDO SOLANA PROFESSORSHIP

It supports the linkage of UNAM students with members of the Mexican Foreign Service.



Results

1'232,762 visitors
11 Guinness World Records

aldeadigitalmx.com

DIGITAL VILLAGE

From 2013 to 2016, the Carlos Slim Foundation, Telmex and Telcel carried out a digital inclusion event, officially known as the largest in the world. Its objective is to offer people of all ages, regardless of their academic level or digital knowledge, access and training in the use of Information and Communication Technologies (ICTs), by means of courses, workshops and lectures.

In its four editions carried out at the Zócalo of Mexico City, it has received 11 Guinness Records, because it is the largest digital inclusion event in the world.

IZTAPALAPA DIGITAL VILLAGE

At the end of 2017, this educational space started its permanent operation in the Iztapalapa Borough. It is based on 4 educational areas: basic knowledge for digital inclusion; workshops and activities for entrepreneurship and a boost for PyMEs (Small and Medium Size Companies); interactive demos of state-of-the art services and solutions; ludic demos of Telmex Telcel solutions. This Village has more than 200 computers and IGB Infinitem connectivity.

Results

70,000 visitors
6,000 workshops





DIGITAL LIBRARIES

About 3,600 Telmex Digital Libraries have been installed in schools, public libraries, cultural centers, among other educational public spaces. They are modern spaces for comprehensive education, equipped with state-of-the-art technology and Infinium connectivity. They offer workshops, creative and educational coaching activities, to foster development in children, young people and adults, allowing them to improve their academic and professional performance.



Results

3,600 libraries
5'201,099 people benefited
204 workshops
23,947 computers

telmexeducación.com

TELMEX HUB

Centers that carry out collaborative work, face-to-face and online, by teaching communities specialized in the use of communications and information technologies. Its objective is to contribute to the creation and reinforcement of technological projects that will impact Mexican society.

Results

2'177,305 online visitors
304,936 on-site visitors
4,848 events

telmexhub.org



MEXICO 21st CENTURY

Annual educational event to promote the reinforcement of values and leadership of scholarship recipients through lectures given by important world-known personalities in the political, economic, technological, sports and entertainment areas, who share their experiences and knowledge.



Results

160,000 scholarship recipients participating in 16 annual events

telmexeducación.com



INTELME X IT

Top management educational and development center offering education programs in IT Top Management. It offers courses, continuing education courses, certifications, specialties and master's degrees, in order to form professionals and specialists in Information and Communications Technology (ICTs) through programs designed and taught by well-known experts.



Results

23,772 participants
13,365 courses
8,973 certifications
Continuing education courses: 934 students
Master's degree: 500 students

inttelmexit.mx



HELP ME GET THERE

This program benefits elementary and junior high school students who live in far rural areas, giving them a bicycle so they can get to their far away school. This helps avoid school dropouts and absenteeism

fundaciontelmextelcel.org

Results

465,520
bicycles distributed

SEE WELL TO LEARN BETTER

Telmex Telcel Foundation gives away glasses for elementary and junior high school students who have visual weakness to improve their academic performance and their quality of life.

Results

127,750
pair of glasses
given away

fundaciontelmextelcel.org



INNOVATION AND DEVELOPMENT

TECHNOLOGY AND INNOVATION CENTER

The Technology and Innovation Center (CTIN) was built as a multidisciplinary space for the development of creative and technological solutions, with a social impact. It currently forms software developers for digital applications and solutions.

Results

729 scholarship recipients
80 projects developed
177 people hired in Carso Group

ctinmx.com



CARSO DIGITAL INTELLIGENCE CENTER

The Carso Digital Intelligence Center (CID) was built with the vision of being a center for the absorption of innovative and disruptive technologies and trends in the different industries where Carso Group participates through its affiliates and foundations.

Results

53 scholarship recipients
More than **40** projects developed
50 internal publications



EMPLOYMENT



Our purpose is to contribute to reduce the factors that lead to poverty becoming inheritable, through programs focused on the development of productive competencies and job opportunities, self-employment, updating for professionalization and the development of small businesses.

The objective of our programs is to strengthen people so that they can improve their quality of life, understanding that when people grow, nations grow. They are the ones that build them.



TRAINING FOR EMPLOYMENT

It is an initiative of the Carlos Slim Foundation that has the mission of contributing to the development of borderless productive competencies, through online free training and operative technical activities from all productive sectors, for anyone, without time or age limits and without any previous schooling requisite.

The Capacitate platform for employment offers training designed with the highest international execution standards and the best practices in safety and hygiene measures and attention and service protocols. It complies with the mission of developing capabilities that will be required for the new jobs derived from the technological change in the years to follow.



Results

2'439,103 students
in 194 countries.

6'400,647 registrations.

230 courses offered.

9 continuing education courses
with academic recognition
from the Ministry of Public Education.

Job listing service with
54 companies participating and
19,806 people hired.

capacitateparaempleo.org





GRAMEEN CARSO

Company with social focus dedicated to granting microcredits in poor areas, seeking to improve the living conditions of the people who receive the loans to start and/or reinforce their productive activities. It is present in the states of Chiapas, Oaxaca, Puebla and Zacatecas and has 25 branches. Its report is also included in the Economic and Social Development section.

Results

325,198
credits granted that
have benefited
114,105 people.

grameencarso.com.mx



HEALTH



From the **Carlos Slim Foundation**, we are contributing to the transformation of health services in Mexico, with modern models and developments, based on Digital Health. Our health programs are aimed towards generating solutions that will help solve the problems of the most unprotected populations of the Latin American region and other parts of the world, so that more people live more and better.

salud.carlosslim.org



CLINTON GIUSTRA SLIM INITIATIVE

Social investment fund in productive projects in poor zones of Colombia, El Salvador, Haiti and Peru to generate economic development alternatives for the benefit of low-income people. Through a social enterprise model, small producers are benefited to obtain better prices for their products by removing intermediaries, receiving technical counseling and being linked to the market. We also work with a retail sales model that generates income opportunities for business women. Lastly, it has been complemented with a labor training model aimed at young people under precarious situation, with a link to obtain formal jobs.

Results

Support in the creation of 9 companies and productive activities that have benefited 91,662 people.

INNOVATION TO STRENGTHEN HEALTH SYSTEMS

CASALUD®

To face chronic diseases, such as diabetes, obesity and hypertension, we developed Casalud®, a model that operates since 2013 in partnership with the Federal Ministry of Health, IMSS Prospera and state governments. It emphasizes prevention and improving care in primary health care centers.



In Casalud®, the MIDO® (Integrated Measurement for Prompt Detection) strategy, allows the tracking of people to prevent, delay or even reverse chronic diseases. MIDO® has been extended to the streets, to public transportation stations and even to homes.

Thanks to MIDO®, thousands of people who did not know they had diabetes, pre-diabetes or any other condition, now have the opportunity of taking the necessary measures to improve their quality of life.

Currently, MIDO® is implemented, besides in the adult population, in school age boys and girls and in pregnant women to detect diabetes during pregnancy.

CASALUD® has been recognized by independent institutions as a reference model for the rest of the world, for its innovative focus, the use of technologies and the promotion of transparency and accountability. Among them: the Broadband Commission, Deloitte and Brookings Institution.

Results

1'816,986 patients
Benefited by Casalud® in
12,442 healthcare centers.

1'175,743 people
diagnosed with MIDO®.

64,784 children
with MIDO®
tests in 654 schools.



AMANECE®

The AMANECE® model (Maternal, Neonatal, Growth and Early stimulation care) favors the quality and the opportunity of care to the pregnant woman and her baby.

In partnership with the Ministry of Health, AMANECE® has focused on the 110 municipalities that have the highest levels of poverty in the country, such as indigenous zones and poor urban areas. AMANECE® goes beyond just health care units, reaching the women in their homes to guarantee they receive care from the early stages of pregnancy, as well as those who are high-risk, such as adolescents and those who have gestational diabetes.

Results

98,697 pregnant
women received care.
The model runs in 380
healthcare centers.





IMMUNIZATION PROGRAM

Since 2012, we have developed a reengineering model for the Universal Immunization Program of Mexico, in order to improve the scope and the impact of vaccination, mainly in the most unprotected population. As the core part of the reengineering model, we designed and built a comprehensive platform to manage the immunization actions, from the healthcare unit to the national level.

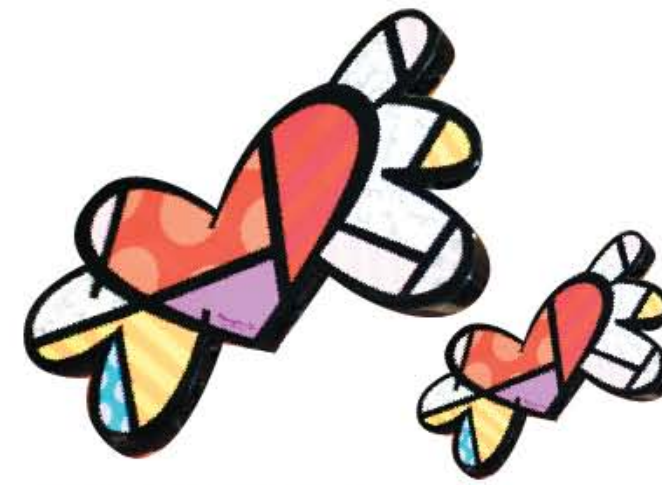
As a tool for the system operation, and in partnership with the Ministry of Health and the Río Arronte Foundation, we developed the Cartilla Electrónica de Vacunación (Electronic Immunization Record), with which we can specifically follow-up the vaccines that children under five need. The system also allows the identification of those children that are pending to be vaccinated, so that healthcare professionals can locate them and complete their immunization schemes.

The VacunAcción app was developed so that the protection of each girl and boy could be placed in the palm of the their parents' hands.

Results

1'529,561 children under five with electronic immunization cards
The system already runs:
with 7,814 vaccinators
in 4,341 healthcare units
in 18 states of the country.

vacunalos.net



RENAL HEALTH AND ORGAN TRANSPLANTS

With this program supported by the Inbursa Foundation, we work to foster the prevention of chronic diseases, among them chronic kidney failure; as well as to foster the culture of organ and tissue donation with the Heroes for Life campaign; and help in procuring and performing transplants in partnership with public institutions, at federal and state level, and with civil society organizations.

In partnership with the UNAM and the National Center for Transplants, we developed the IT System of the National Transplant Registry, which allows the specific follow-up of the organ donation and assignment process, favoring equality and transparency.



Results

We have supported the performance of 9,575 transplants
238 medical students with scholarships to carry out their social service in procuring and transplanting organs

heroesporlavida.org





APRENDE SALUD

This health education platform offers online courses for free and without navigation costs, aimed at healthcare professionals and the general public.

Results

2'714,254 visits
185,936 registrations
498 health contents
9 courses aimed at healthcare staff
5 courses aimed at the general population

TRAINING PLATFORM

An academic offer is given at the continuing education level to update healthcare staff on the knowledge of specific topics, such as, maternal and perinatal health, chronic diseases, vaccinology, female cancer and genomics.



Results

34,263 students
20,521 students graduated
5 continuing education courses and 2 courses



ADDICTIONS



Supported by Inbursa Foundation, we work to professionalize and reinforce the quality of services offered by public and private rehab centers that serve thousands of people, since addictions are a serious public health problem in our country. These actions are carried out with the National Commission against Addictions (CONADIC) and Oceánica Foundation.

We also developed the first Information System in Prevention and Treatment of Addictions, which contributes to improve the service offered at these centers.

Results

Staff of 1,107 rehab centers have been trained in 25 states.
The 117 units of the Juvenile Integration Center network have incorporated into the System.

PALLIATIVE CARE

With this program we promote research and training of healthcare professionals so that they support the quality of life of terminally-ill patients and their families. This program, in partnership with the National Institutes of Cancer and Medical Science and Nutrition, is also supported by the Inbursa Foundation.

Results

Support to 1,127 terminally-ill patients and 1,494 family members
33 healthcare professionals trained
26 students with scholarships for social service





RESEARCH

SLIM INITIATIVE IN GENOMIC MEDICINE FOR THE AMERICAS (SIGMA)

In 2010, the Carlos Slim Foundation and the Broad Institute (MIT-Harvard) launched the Slim Initiative in Genomic Medicine for the Americas, known as SIGMA. An unprecedented partnership that also included the national institutes of Genomic Medicine and Medical Sciences and Nutrition, as well as other 15 health-care and research institutions throughout the country, so the population of Mexico and Latin America benefit from the genomic research by:

- Researching the genetic causes of the main illnesses that affect our population: type-2 Diabetes Mellitus and cancer.
- Promote the genomic research platform in Mexico by training researchers and fostering the development of diagnostic and treatment tools with genomic technology.

The initiative has produced 35 scientific publications in journals such as Nature and Science, which set the basis for the development of treatments against the illnesses studied.

35 genomic scientific training stays have been granted at the Broad Institute for Mexican researchers.

Results

Type-2
Diabetes
Mellitus

Cancer

The research allowed the confirmation of 57 known genes associated to T2DM in the Mexican and Latin American populations, and the investigation of two new genes associated specifically to Diabetes in Mexicans.

The first specific chip was generated for the Mexican and Latin American populations to assess the genetic risk of Type-2 Diabetes.

In regard to cancer, new genes were also identified which had never before been linked to the occurrence of these conditions.

broadinstitute.org/sigma

VACCINE AGAINST CHAGAS DISEASE

In partnership with Baylor College of Medicine, the Center for Research and Advanced Studies (CINVESTAV) and the Autonomous University of Yucatán, we have worked since 2010 in developing one vaccine that would prevent cardiac complications from the Chagas disease. As part of the program, 5 stays have been granted for Mexican researchers at the Baylor College of Medicine and 16 scientific publications have been produced.

Results

There is already a safe and effective prototype of the vaccine that will soon be tested in human beings.



CARLOS SLIM HEALTH AWARDS

For eleven years, we have recognized excellent professionals and organizations that together have made the firm commitment of improving the health of the Latin American population with their work. Awards are given in two categories: Track Record in Research and Exceptional Institution.

Along these years, 1,139 nominations from 23 countries have been received.

Results

We have granted **23** awards of **100,000 US** dollars each to institutions and researchers from **11** Latin American countries.

premiosensalud.org





MALARIA ELIMINATION

The Salud Mesoamérica Initiative has proven to be a successful model. Thus, we extended its objectives to turn Mesoamerica into the first region in the world free of malaria, through the Regional Initiative for Malaria Elimination, which helps countries in Central America and the Dominican Republic take the last steps to eliminate this disease.

ONCHOCERCIASIS ELIMINATION IN THE AMERICAS

In collaboration with the Carter Center and the Program to Eliminate Onchocerciasis in the Americas (OEPA) we contributed to the elimination of this disease in the American continent. Onchocerciasis is one of the main causes of adult blindness around the world.

Results

We contributed to the elimination of onchocerciasis in Colombia, Ecuador, Guatemala and Mexico. We are working in the Yanomami area, on the border between Brazil and Venezuela, where there are 32,371 people at risk.

oepea.net



GLOBAL HEALTH

SALUD MESOAMÉRICA INITIATIVE

The Salud Mesoamérica Initiative is a public-private partnership among the Carlos Slim Foundation, the Bill & Melinda Gates Foundation, the Canadian Government, the Inter-American Development Bank and the governments of the 8 Mesoamerican countries, which seek to reduce morbidity and mortality rates in women of reproductive age and children under five in areas of extreme poverty in the region.

The Initiative will focus on improving the provision of health services in communities where 20% of the poorest population lives, with innovative interventions in maternal and perinatal health, child nutrition and immunization.

Results

Approximately 2 million women and children have benefited. We went from 22 to 75% of healthcare units with guaranteed procurement of basic supplies for mother, neonatal and infant care throughout the region.

Results

In Belize, the adequate treatment of neonatal complications went from 7 to 88%.
 In Honduras, the adequate care of obstetric complications went from 11 to 68%.
 In El Salvador, 99% of baby deliveries take place in the well-equipped health units and are handled by adequately trained professionals.
 In Guatemala, no zinc was used to stop diarrhea in children. Today, it is used in 82% of the cases.

saludmesoamerica2015.org



POLIO ERADICATION

The Carlos Slim Foundation joins the efforts made by the Bill & Melinda Gates Foundation to support the Global Initiative for Polio Eradication in the world, in two fronts simultaneously: stopping the transmission of the wild poliovirus and reinforcing routine immunization.

The disease needs to be eliminated in Afghanistan and Pakistan to be able to eradicate it.



Results

416 million vaccines for children in 28 countries of Africa and Asia.
2 of the 3 viruses that cause the disease have been eradicated.
In 2017, there were only 22 cases of polio; it is the lowest figure in history.

polioeradication.org



(RED)

Since 2011, together with América Móvil, we joined (RED), the World Fund initiative to foster the fight against HIV and AIDS mother-to-child transmission and thus reduce the number of newborns with this condition in the world, one of the UN Sustainable Development Goals.

Results

The actions of the RED World Fund Initiative have contributed to reduce the number of HIV-infected newborns per day from 1,100 in 2012 to 400 at present.

telcel.com/red

HEALTH INFORMATION

CLIKISalud Website

Portal of educational communication that offers useful, reliable and current information to the population, to foster the adoption of healthy life styles and generate a culture of health prevention and self-care. The CLIKISalud website contains: articles, videos, manuals, apps and calculators. The portal consists of 17 sections with topics of interest for the population, such as chronic diseases, pregnancy, nutrition, depression and addictions, among others. The site is a very useful tool for parents, teachers and health promoters.

Results

10.2 million visits
12.8 million video reproductions

clikisalud.net



YOUR HEALTH HANDBOOKS

These handbooks provide valuable information for daily healthcare. Since they are organized by age groups, they are a concise and practical health guide for the different stages of life.

Their context is updated every year and they are available on the life line in the CLIKISalud.net portal.

Results

A printed edition of 30,535 sets was distributed to healthcare centers throughout the country.



AGRICULTURAL PRODUCTION AND FOOD SECURITY

We supported the International Center for Maize and Wheat Improvement (CIMMYT) located in Texcoco, México, to boost research projects to improve maize and wheat production yield at world level. Modern greenhouses and laboratories were built at the CIMMYT bioscience complex to carry out agricultural research. The Bill & Melinda Gates Foundation also participates in this initiative.

Results

CIMMYT is today the largest supplier of improved maize and wheat seeds in the world. The latter were distributed to producers of more than 100 countries.

cimmyt.org

ATOLE HIM-MAÍZ

In partnership with the Children's Hospital of Mexico, a formula was designed to meet the nutritional requirements of pregnant women and infants, as well as of children under five years old.

Results

This formula was the basis for the nutritional component of the government program *Progres*a (later called *Prospera*) aimed at benefiting pregnant women and children under the age of five from the more than 6.2 million families that the program currently serves



NUTRITIOUS CANDY

This candy, enriched with iron and zinc, among other nutrients, is a food supplement for pregnant women, children and the elderly who live in unprotected communities, mainly in rural areas.

Results

17'361,152 one-kilogram bags of nutritious candy distributed.



EXTRAMURAL SURGERIES

Program that provides highly specialized medical care to the marginalized population of our country. Outstanding are the pediatric surgeries for varicocele, spermatic cord cysts, lymphangiomas, and lipomas; surgeries for hand and foot deformities, for cleft lip and palate, and for burn sequelae; as well as cataracts in adult patients. The program began in collaboration with the Mexican Academy of Surgery; today it is implemented in coordination with the Ministry of Health and other specialized organizations.

Results

1'057,864 surgeries performed

fundaciontelmextelcel.org





WHEELCHAIRS

In partnership with the state DIF agencies (System for Comprehensive Family Development), through a 'peso per peso' scheme, the Telmex Telcel Foundation provides wheelchairs for low-income people with mobility problems.

Results

131,325
wheelchairs donated



HEARING AIDS

It is a program to help low-income people and people of all ages with hearing problems of different degrees to improve their quality of life. This support runs under the same scheme as that of 'peso per peso' with the state DIF agencies throughout the country.

Results

30,379
hearing aids
donated

fundaciontelmextelcel.org



App-prende

It offers contents developed by the Carlos Slim Foundation in education, culture, training for employment and health, without navigation costs in Telcel and Telmex networks.



HEALTH APPS

Given the massive adoption of technologies, with the support of the CTIN and specialized institutions, we have developed applications that are useful for health, which can be downloaded, for free, from digital stores.



Alerta Corazón (Heart Alert)

Application with a screening system to assess heart risk and with an alert button for immediate referral to a hospital in case of a heart attack. Developed together with the "Ignacio Chávez" National Institute of Cardiology.



Control Diario de Epilepsia (Epilepsy Daily Control)

Designed for monitoring the treatment for epilepsy patients. Developed with the "Federico Gómez" Children's Hospital of Mexico.



Guiapp

To support parents and those responsible for the care of girls and boys, with information and activities to reinforce child growth and development. Developed by the Early Childhood Education program of the Carlos Slim Foundation.



Guiadultos

Information for the care of the elderly. Developed together with the National Geriatrics Institute.



Invasores Chatarra (Junk Invaders)

It is a game so that people of any age can learn about nutrition and obesity prevention. Developed with the "Salvador Zubirán" National Institute of Medical Science and Nutrition.



Lactancia Materna (Breastfeeding)

Aimed at parents, with useful information on breastfeeding. Developed by the Pro Breastfeeding Association.



Portafolio Digital de Salud (Digital Health Briefcase)

Tools for healthcare professionals to boost the quality of healthcare. Developed by the Casalud® program of the Carlos Slim Foundation.



VacunAcción

Tools to specifically follow-up the vaccination of girls, boys and adults. Developed by the Immunization program of the Carlos Slim Foundation.



The Realidad Aumentada (Augmented Reality) App allows the addition of multimedia content and 3D elements to publications. Developed by ID Carso.



ECONOMIC AND SOCIAL DEVELOPMENT



Social problems should be faced with strategies focused on eliminating lags, presenting solutions and providing the necessary resources for it. Economic and social development programs of the **Carlos Slim Foundation** foster activities that generate jobs and opportunities to strengthen the social fabric, understanding that people and communities should be active participants in development processes.



MEXICO CITY'S HISTORIC CENTER

The Historic Center Foundation was created in 2002 in order to join the Plan for the Revitalization of Mexico City's Historic Center. Since its creation, the Foundation has developed programs to increase the socioeconomic level of the inhabitants of the Historic Center and improve their quality of life, through the following action lines: social and economic wellbeing, street and building revitalization and restoration; security and public services; and problems with water and proposals.

Results

- The number of inhabited houses increased in 25% in the first 10 years
- 1,111 restored building façades
- 33 enabled shopping centers
- 40 open public plazas and gardens
- 23,900 merchants relocated
- 36,700 m2 of streets cleared
- More than 250,000 m2 of restored streets and sidewalks
- 110 surveillance video cameras connected to a command post
- Replacement of the secondary network of potable water, sewage, electricity and fiber optic
- 65,000 jobs generated
- Support from the World Monuments Fund to Restore the "El Rule" building



Results

12'239,175 benefited people

In activities like:
 Psychological counseling; health days; work in schools, public spaces and housing units; cultural and recreational activities, educational scholarships, trade workshops; microcredits.

fundacioncentrohistorico.com.mx



COMPREHENSIVE DEVELOPMENT IN THE PENSIL NEIGHBORHOOD

From 2016, the Historic Center Foundation transferred its experience and intervention model to the "La Pensil" zone, to promote local development in the areas of education, health, culture, sports, employment, human development and digital inclusion.

Results

73,850
people benefited

GRAMEEN CARSO



Socially-focused company dedicated to grant micro-credits in poor zones to improve living conditions of the people who get the loans to start and/or reinforce their activities. It is present in the states of Chiapas, Oaxaca, Puebla and Zacatecas and has 25 branches. It is also reported in the Employment section.

Results

325,198 credits granted that have benefited **114,105** people.

grameencarso.com.mx



BICENTENNIAL GARDEN CITY

Major project for the recovery and restructuring an environmental liability into an economic and social asset. The Bordo de Xochiaca, one of the worst and largest landfills in the country, became an ecological, sports, commercial and social gathering space.

Results

Elimination of **22,000** tons yearly of dust and particles that are equivalent to 2,200 dump trucks with debris and dirt.

150 hectares of landfill where the following was developed: sports and ecological center; Olympic stadium with gym and 60 soccer fields, fast football, American football, multiple-use courts and fields, for baseball, fronton, tennis, basketball and volley ball; 2,000 meters of cycle path with a 12 km pedestrian walkway; specialty hospital; 2 university campus; and shopping center.

PLAZA MARIANA

This plaza represents the transformation and urban improvement of the Shrine of Guadalupe and its surroundings.

"Project built and donated for the people of Mexico and for the pilgrims of the world". Carlos Slim Helú

Results

20'000,000 pilgrims benefited each year.

68,000 m2 built, divided into:

- Evangelization center of 9,000 m2
- Public market of 13,000 m2
- 120,000 funerary niches in 16,000 m2
- Virgin of Guadalupe Museum of 7,300 m2
- Public plaza of 10,000 m2
- Dining hall, toilets, medical unit and area for pilgrims.





MIGRANTS



Aware of the situation suffered by the Latin American migrants in the United States, the **Carlos Slim Foundation** created the Migrants program to foster productive development, education and acquisition of skills in their community to have access to better jobs that would allow them a social and citizen integration to improve their quality of life.



ACCESO LATINO

Through the AccesoLatino.org portal, the Foundation offers multiple free tools in topics of interest for migrants, in areas such as: citizenship, legal counseling, education, social aids, human rights and employment, among others.

Through multiple partnerships with social and academic organizations in the United States, as well as with the governments of Mexico and other regional countries, we supported initiatives such as legal counseling at no cost; online preparation for the citizenship exam and zero percent rate loans for the payment of citizenship procedures.

With the Juvenile Integration Centers, we worked to provide psychological help because of the tense emotional situation that our migrants are currently suffering. Through the APRENDE platform, we offer courses on different trades. We also give information about the job listing service focused on trades from different organizations of the United States.

Results

2'179,011 users of the accesolatino.org portal

18,105 people benefited with the Ciudadanízate course

3,365 migrants have received face-to-face psychological attention and 3,132 on line

61,096 followers on social networks

accesolatino.org





ROAD SAFETY



Traffic accidents are one of the main causes of death in Mexico and the world. Aware of this reality, the **Carlos Slim Foundation** has the objective of contributing with effective initiatives for the prevention of traffic accidents and their consequences.



ACTIONS FOR ROAD SAFETY

It is an initiative that gathers different social, academic, and civil organizations, public and private institutions, sports and business organizations, such as: FIA México, Mexican Red Cross, National Autonomous University of Mexico (UNAM), Mexican Association of Insurance Institutions (AMIS), Testing and Road Safety Center (CESVI), Teleton Foundation, Telmex Telcel Car Racing Team, América Móvil and Carlos Slim Foundation, among others, in order to make recommendations and propose initiatives to create safer environments.

Actions are displayed in 4 areas of work: analysis, diagnose and suggestions for regulations to reduce traffic accidents; maximizing projects that can grow in exposure and scope; documentation and dissemination of success stories; and creation of awareness among society with campaigns including the Drivers for Road Safety campaign.

This program has received awards at national and international level because of the work done in favor of prevention, among them, FIA AMERICA AWARD.



DRIVERS FOR ROAD SAFETY

Initiative with the mission of contributing to the development of an ethical and responsible traffic culture in the streets to save lives and prevent the young ones from truncating their dreams because of lack of information and knowledge.

The sensitivity and awareness messages are taken to all the community by professional car racing drivers, who are committed and trained in road responsibility, through the interaction with the young in public and private schools and massive events throughout all the country.



Results

142,842 students
545 lectures given
60 massive public events
303 academic institutions

pilotosporlaseguridadvial.com



JUSTICE



Working actively in the family, social and labor reintegration of inmates due to non-serious crimes, as well as in the prevention of violence and the strengthening of citizen security.

SOCIAL BAILS

Program that help low income people that have committed a minor crime for the first time, so that they can be released through bail, and thus have the opportunity of reintegrating to society. Additionally, they receive human development courses and professional psychological counseling. This is given to them and their families.



Results

109,115 bails granted

fundaciontelmextelcel.org

VIOLENCE PREVENTION

Program with the objective of contributing to violence prevention and the construction of citizen security by reinforcing the capabilities of governments, the civil society organizations, community leaders and the population in general, to favor the development of people and their communities. Lines of action:

- a) development in live and online courses and continuing education courses;
- b) intervention projects to foster local initiatives, focused on the pertinent matter.

Results

Professionalization of **4,195** public servants through the continuing education course *Violence Prevention and Increase on Citizen Security*, in partnership with SEGOB (Ministry of the Interior) and the UNAM.

993 public servants trained in face-to-face sessions in 10 of the main cities of Mexico.

10,860 people of **130** municipalities registered in the online course *Transforming conflict*. In partnership with SEGOB.

The first Fab Lab was installed in Ciudad Retoño, State of Mexico, with which, through digital tools, the objective is for the youth to design and generate products to be sold in the market and/or create social economy companies.

vivemasseguro.org





SPORTS



Sports are a factor of change in society. Thus, through the **Telmex Telcel Foundation**, programs are created to instill important life values, such as: team work, reward to effort, dreams come true, getting along with coworkers and competitiveness, among others.

Mainly among the youth, sports foster relationships and family union; besides a healthy life, far from addictions and gangs.



SALÓN DEPORTE (SPORTS HALL)

The Sports Hall combines the exhibition of items related to different sport disciplines. It has items of national and international sports distributed in 9 halls: Car Racing, Basketball, Baseball, Boxing, Olympic Sports, American Football, Soccer Football, Wrestling and Tennis. Interactive spaces are offered to visitors so that they can learn about the different disciplines, such as, boxing, baseball, soccer and high jump, among others.



Results

43,178 visitors
 9 halls on 4,400 square meters
 2,139 items



HIGH PERFORMANCE

TELMEX TELCEL BOX RING

It is a program for economic aid to amateur and professional boxers in order for them to concentrate in their sports activity and, at the same time, to be motivated to continue studying. Additionally, a retirement fund is created.



Results

16 world championships
74 scholarships for active boxers and pensions
32 former champions supported for life



TELMEX TELCEL CAR RACING TEAM

It is a program to support the development of talent of Mexican pilots, through a ladder concept, that starts from the development and promotion categories, until reaching the most important car racing series in the world. With Telmex Telcel Car Racing Team, young drivers, such as Checo Pérez, Esteban Gutiérrez, Ricardo Pérez de Lara, Memo Rojas, Daniel Suárez and many others, have made the Mexican flag wave in the first places.

Results

1,091 podiums
470 races won
309 pole positions
66 championships
31 sub-championships

escuderiaticelmex.com



SPORTS FOR EVERYBODY

TELMEX TELCEL SOCCER CUP

It is the largest amateur soccer tournament in the world, and it has been held for 18 years at national level in the female and male categories. The goal of this program is to put young kids far from the streets and prevent them from vices so that they commit themselves to continue training in the fields and for them to think in becoming better every day.

Results

3'718,874 players organized in 216,668 teams
11 Guinness World Records



SCHOLARSHIPS FOR MEDAL WINNERS AND ATHLETES

Economic aid is granted to amateur and high-performance athletes to help them get prepared and motivate their professional performance.

Results

4 athletes in disciplines of diving, archery, triathlon and karate; **One** ski Paralympic athlete.
4 Olympic medalists in Río 2016 in boxing, diving, modern pentathlon and taekwondo.





FROM THE STREETS TO THE SOCCER FIELD WITH TELMEX TELCEL

Program aimed at young kids in vulnerable situation. Its objective is to grant participants the opportunity of knowing their capabilities and practice some kind of sport that will enable them to have a healthy way of living and improve their quality of life. It is a three-stage tournament: state, national and international in female and male categories.



Results

201,857 players organized in 25,600 teams.
7 world championships



TELMEX TELCEL BASEBALL LEAGUE

Baseball tournament aimed at young kids aged 13 to 15 from all over Mexico, since at that age they are not signed by professional teams. This league has served as breeding ground for national selection teams in this category.

Results

39,527 players have participated organized in 2,535 teams.

TELMEX TELCEL BASKETBALL LEAGUE



It is the most important basketball tournament in Mexico, aimed at children and young kids between the ages of 11 and 17, in male and female categories. The objective of this program is to make the practice of basketball accessible to all in our country to keep the young ones far from vices. Additionally, physical workouts are fostered to avoid overweight and obesity, besides fostering values among the young and gender equality.

Results

490,940 players organized in 42,608 teams.



TELMEX TELCEL PROMISING ATHLETES

The purpose of this program is for the children and youth populations of rural zones and the mountains practice athletics.

Results

1,638 children and young participants



TELMEX TELCEL TAEKWONDO CUP

This program provides development alternatives for competitors at intermediate level in this discipline, seeking to find talents and prospects, who in the near future, could become high performance athletes, providing them with the competitive level, refereeing, technology and tools for high competition in situations of equality and harmonious development throughout the country.

Results

6,236 talented participants



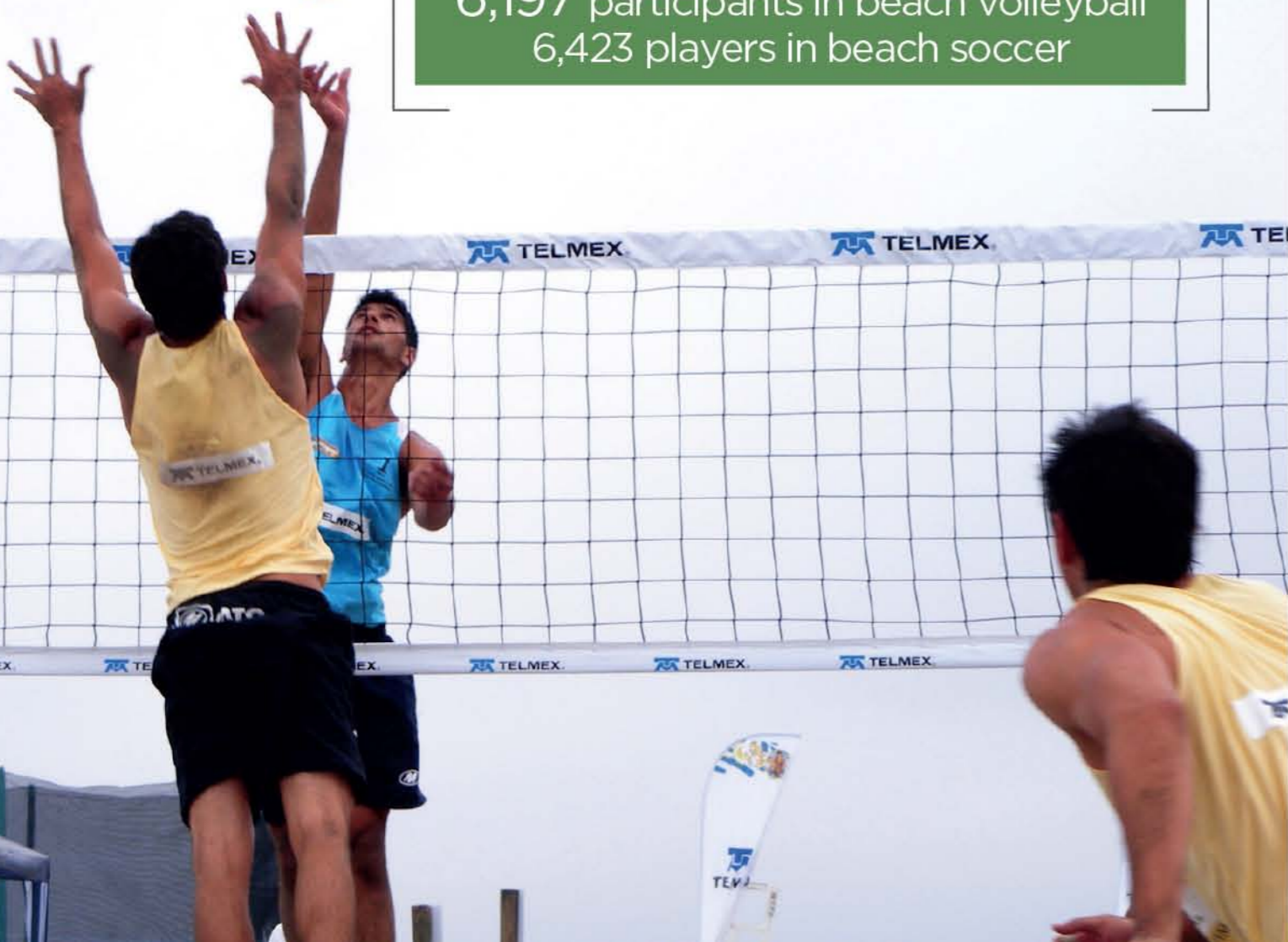
BEACH VOLLEYBALL AND SOCCER

Volleyball and soccer tournaments are organized in beaches of Acapulco, Guerrero aimed for children and youth in order to get them close to sports and put them far away from environments of insecurity, addictions and violence.



Results

6,197 participants in beach volleyball
6,423 players in beach soccer



RACING FOR EDUCATION

This program is part of the activities performed during 12 dates of the NASCAR Serial (formerly Súper Copa Telcel), being present in 9 cities, where low income populations are provided with wheelchairs, scholarships, computers, printers and bicycles.*

Results

2,210 computers donated

*The donation figures are reported in the Education and Health sections.



TELMEX TELCEL UNIVERSITY CHAMPIONSHIP

It is the maximum university soccer tournament of Mexico. This tournament has been organized during four consecutive years, incorporating the female branch in the 2016-2017 season. 22 universities participate (16 private and 6 public) for males; and 23 universities (15 private and 8 public) for females, coming from 10 states of Mexico.

Results

4,093 players organized in 134 teams





RACING TO CHANGE STORIES

This program was born during the NASCAR Serial in 2015. It now includes the Quarter Mile, Mayan Rally and Pan-American Race events. Hearing aids, wheelchairs, aid to have organ and tissue transplants are distributed to low income people who do not have access to health services and computers.*



THE QUARTER MILE

National automobile championship carried out in Guadalajara, Monterrey and Aguascalientes. In these races, Telmex Telcel Foundation distributes wheelchairs to people with mobility problems.*



PAN-AMERICAN RACE

It is the most important and longest rally-type speed automobile event on the highway in the world, with the participation of about 100 pilots at national and international level, where Telmex Telcel Foundation donates wheelchairs in each finish line of the different stages of the tour.*



*The donation figures of wheelchairs, hearing aids, aid for transplants, scholarships and bicycles are reported in the Health and Education sections.



MAYAN RALLY

Rally-type event that takes place since 2014 in the southeastern part of the country, using the beautiful setting of the Riviera Maya, where old cars run. Wheelchairs are donated each year to people with mobility problems.*



WRESTLING

Wrestling exhibition matches take place in hospitals and assistance institutions in Mexico City, aimed at people that do not have access to this type of shows due to their delicate health or economic condition, providing joy to both, children and adults.

Results

51 wrestling exhibition matches performed



TELMEX TELCEL MEXICO TOUR

With the participation of national and foreign teams, the multicolor caravan takes place on highways and beautiful Mexican settings, celebrating the most important cycling gathering in the country. Bicycles are donated in the finish line zone of each stage of the tour.*

Results

816 cyclists forming 102 teams from countries of Latin America, the United States, and Europe.

*The figures of donations of wheelchairs, hearing aids, support for transplants, scholarships and bicycles, are reported in the Health and Education sections.





ENVIRONMENT



The **Carlos Slim Foundation** maintains its commitment with the environment, supporting protection and conservation programs, as well as education and social development plans to avoid and reverse the environmental deterioration and damage to the biodiversity of the country. All this for the benefit of present and future generations.



WWF - CARLOS SLIM FOUNDATION PARTNERSHIP

The World Wildlife Fund, a world-wide leader organization in environmental issues, and the Carlos Slim Foundation, joined to other local, national and international partners to add efforts, financial and human resources in regard to sustainable development and conservation of Mexican biodiversity. Likewise, it works together with federal and state government agencies so that investments contribute to meet national and regional goals. At national level, it works on Climate Change issues.

Results

The partnership has helped **63** local organizations in **104** projects in the **6** important priority regions of the country: Mexican Mesoamerican Reef, Chihuahua Desert, Gulf of California, Monarch Butterfly Reserve, Oaxaca and Chiapas.

wwf.org.mx



PRESERVATION OF PRIORITY SPECIES

Program of the WWF-Telcel partnership for the preservation of 25 priority species that include felines such as the jaguar, the whales that live in the Sea of Cortes, the marine turtles that nest on the Mexican coasts, tropical birds such as the quetzal and the scarlet macaw, as well as the migratory species like the Monarch butterfly. Many of these species are endangered or subjected to special protection.



The WWF-Telcel App provides information about the three species that are endangered and that are protected by the partnership: the White Shark, the Monarch Butterfly and the Jaguar.

NATURALISTA PLATFORM

A platform developed in partnership with the CONABIO to increase biodiversity knowledge of Mexico and the world. The user learns, shares nature sightings and meets other amateurs and professionals in this subject. There is also training in the use of the platform in communities of the south and southeastern part of the country.

Results

More than 100 rural communities located in the south-southeastern part of the country trained in the use of the platform.

1,835 naturalists trained.

882,062 sightings of 25,062 species registered in the platform, including the discovery of new species.

naturalista.mx



The Naturalista App allows the uploading, identification and search for nature sightings, with pictures and location through GPS. Developed in partnership with the CSF-CONABIO-Academy of Science of California.



MEXICAN BIODIVERSITY COLLECTION

Series of books published by Telmex to disseminate topics about the biological diversity of Mexico, its natural wealth, its importance, the threats it faces and the possibilities of its long-term preservation. The collection is part of the programs carried out by the Carlos Slim Foundation to protect and preserve biodiversity, as well as the sustainable development of Mexico.

Results

Publication of 12 volumes:

- I. Mexican Land. Jungles, Deserts and Seas (2007)
- II. Mexican Nature. Legacy of Preservation (2008)
- III. Mexican Fauna. Nature's Splendor (2009)
- IV. Felines of the Americas. Surprising Hunters (2010)
- V. Threatened Animals in the Americas. The Challenge of their Survival (2011)
- VI. Animals of the Americas. Migrations and large concentrations (2012)
- VII. Mammals of the World. Biogeographic Regions (2013)
- VIII. Natural Areas of Mexico. Legacy of conservation (2014)
- IX. The Seas of Mexico and the World (2015)
- X. Natural Wealth of Mexico. Environmental and Conservation Services (2016)
- XI. Nature Conservation of Mexico. Success stories. (2017)
- XII. Birds of Mexico: Diversity and Conservation (2018)



SUPPORT TO THE MARIO MOLINA CENTER

Support in different environmental projects, among them:

- Development of face-to-face and online courses for teachers in regard to Climate Change.
- The creation of a regulation proposal to improve the quality of air in the State of Mexico.
- The development of a proposal for the city of Monterrey to become a Sustainable City.

NATIONAL BIODIVERSITY PAVILLION

In supporting the UNAM's Institute of Biology, the Project to build the Biodiversity Pavilion is developed. It will shelter more than 340,000 specimens of fish, amphibians, reptiles, mammals and birds, contemplating an expansion capacity of up to 1.3 million specimens. This collection represents the largest biodiversity representative selection in our country.



CULTURE



As part of its commitment to the education and comprehensive development of people within each community, the **Carlos Slim Foundation** fosters the enjoyment of art and history by sharing more than thirty centuries of Mexican expressions in dialog with other latitudes. To collect, research, preserve and disseminate artistic testimonies through exhibits, workshops, guided tours, interactive programs, the use of new technologies such as RA Infinitum and the high digitalization of its funds to create free knowledge.



SOUMAYA MUSEUM

The Soumaya Museum opened its doors to the public in December 1994 in Plaza Loreto and then, in March 2011 at its current location in Plaza Carso. They are gathering spaces for all those who are motivated by reflection and dialog in the Latin American landscape through commitment and social action. Its doors are opened 365 days a year. Free Access.

Results

24 years of Soumaya Museum in Plaza Loreto with 2'602,017 visitors.

7 years of Soumaya Museum in Plaza Carso with 10'024,054 visitors.

169,900 people in interactive visits.

860 teachers in the professional development program of the Ministry of Public Education.

Programs to link with pre-school, elementary, junior and senior high school, and higher education institutions.

Service through art to people with physical, intellectual and psychoemotional disabilities.

Travelling exhibits throughout Mexico.

Cultural heritage loans to 25 Mexican cities and 11 countries in the Americas, Europe, Oceania and Asia.

Intercultural links with institutions such as: the Rodin Museum in Paris, France; the National Museum of Modern Art of Kyoto, Japan; the Metropolitan Museum of Art in New York; the Smithsonian Institute in Washington, D.C.; the Philadelphia Museum of Art in the United States; Britain's National Museum of Modern Art in London, United Kingdom.



museosoumaya.org

CARSO CENTER FOR THE STUDY OF MEXICO'S HISTORY

The purpose of this Center is to acquire, preserve, catalog and promote books and archives regarding Mexico's history, from the Colonial period to the present time. The archives of the Center are extremely varied. In the collection, we can find documents of great universal interest, such as that of Queen Isabella I, dated in Valladolid in 1491, and the O'Gorman Columbian Manuscript of 1493, the only one of its kind in the Americas. The Center boasts eight great digitalized collections available to researchers and the general public, including the Treaty of Córdoba and the Plan of Ayala. There are six libraries, among them, the Colonial, the Spiritualist of Madero and the Ernesto de la Peña Library. Some of the material of the libraries can be found in the website. There are also cultural activities, such as lectures, book presentations, colloquia, congresses and seminars.



Results

It has 81,083 books.
13,971 digital books.
520,126 digitalized manuscript documents.
56 scholarships granted to undergraduate, masters and doctoral students.
Exhibits with more than 10,000 visitors.
More than 100 books published.

cehm.org.mx

PROTOTYPE OF THE WORLD ARCHIVES OF ROCK ART

It is a project in partnership with the UNESCO for the development of a tool to preserve the cultural wealth of rock art and to track the conservation status of the places where it is located.

Results

The platform was developed to allow the uploading of images and the archeological and anthropological information associated to the rock art sites.

WORLD MONUMENTS FUND

Agreement for the creation of a fund to support restoration of Mexico City's Historic Center, through a comprehensive program on historical building conservation, sustainable tourism management and education of visitors. It is also reported in Mexico City's Historic Center program.

Results

Restoration of the "El Rulo" building, new cultural center that houses Colombia's House in Mexico.



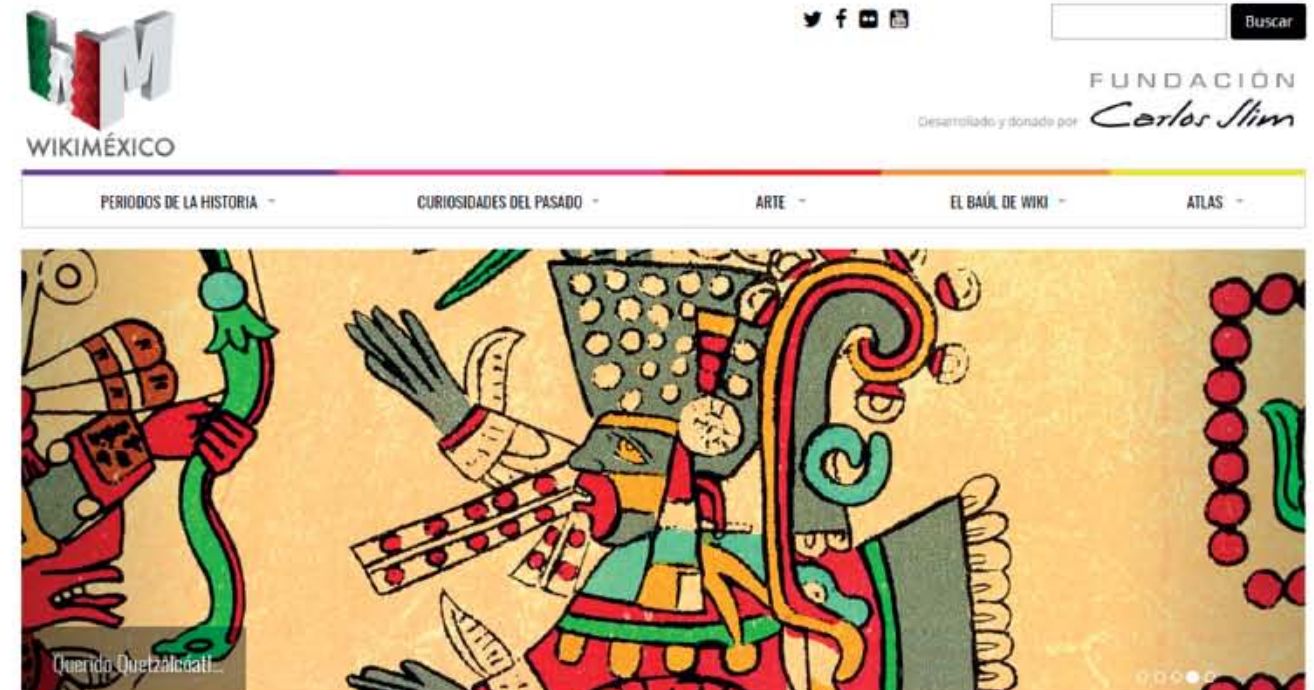
WIKIMÉXICO

It is a portal to promote the knowledge of Mexican history, traditions, music, literature, movies and daily life examples through different multimedia contents.

Results

In 2015, WikiMéxico was donated to CONACULTA with more than 3,000 articles on history, art, culture, science and technology, and its own and collaborative photo-galleries.

wikimexico.com





HUMAN DEVELOPMENT

The **Carlos Slim Foundation** aims to contribute to the comprehensive development of people through human development programs that motivate people to be better and thus, enrich their family, working and community environment, and that fosters a commitment to collaborate in the country's progress.

"Society is simply the reflection of what we lack or of the grandeur of the individuals that form it".
Soumaya Domit de Slim



ASUME

The Association of Improvement for Mexico was founded in 1980. It contributes to the comprehensive improvement of people through a human development program, which is based on:

- 1) Constant improvement
- 2) Self-improvement
- 3) Balanced advancement in the eight aspects of an individual: physical, affective, social, economic, aesthetic, intellectual, moral and spiritual.

The program reinforces and fosters self-esteem, life and people assessment and critical capacity development.

Besides Mexico, it is currently conducted in 18 countries in the Americas.



ASUME

Superación por mi país

assume.org

Results

868,175 people directly benefited
 31,875 training sessions
 213 cities throughout Mexico
 108 Latin American cities in 18 countries
 24,464 volunteer facilitators
 2,015 institutions (educational and healthcare, businesses, prisons and communities, among others).

BEST BUDDIES MÉXICO

In partnership with the Telmex Telcel Foundation, Best Buddies México contributes to the integration and participation in society of people with intellectual disabilities through friendship, ambassadors and inclusive employment, helping them to find and keep a job in the community through education and continuous support. This program is promoted in companies, universities and among society in general. It is a true example of social and workplace inclusion.

Results

Presence in 15 states throughout Mexico
 19,700 participants have been trained
 80 active Best Buddies México Ambassadors
 In the employment program:
 - 37 people with intellectual disabilities are working in private companies.

fundaciontelmextelcel.org





DISASTER RELIEF



Slim Foundation created a program to provide support to populations affected by natural disasters in Mexico or in sister countries.

Thanks to the vast experience gained to date, it is possible to provide timely and efficient help directly to the population, establishing links among the Telmex Volunteer Network and government and aid authorities.



NATURAL DISASTER RELIEF PLAN

A relief plan has been created in case of natural disasters to meet the basic needs of the affected population in regard to food, health and infrastructure reconstruction, based on impartiality, capability and accountability, in Mexico and sister countries. The plan includes establishing links between the internal areas of Telmex and the Telmex Volunteer Network and other external institutions such as, the Red Cross, Civil Protection and DIF, among other involved entities.

Aid includes clothing, medicines, groceries, blankets, water treatment plants, tents, hand tools and material for house reconstruction. Also, electricity generator plants, centrifuge pumps, sludge extraction pumps, release of public and mobile phones, installation of digital libraries in shelters with IT equipment and Infinitem service, approach to IT and training courses for employment are provided.

Results

29,155.37 tons of aid
27'091,138 liters of treated water
172 water treatment plants in affected zones
11 pumps (centrifuge and sludge extraction)



VOLUNTEER NETWORK

Volunteers are people who, as a result of their own decision and without getting any profit, donate their time and their human wealth performing activities to support the population and helping those less protected. The Volunteer Network carries out a high-impact and very important social work in programs for human development, natural disaster relief, the environment, education, health and social aid.



Results

Natural Disaster Relief Program:

1'539,054 people directly benefited
6,008 volunteers located in 163 cities
777,632 hours of volunteer work
24,974 activities and events

voluntariostelmex.org



MEXICO UNIDO - EARTHQUAKES

Because of the emergency caused by the earthquakes of September 2017, the Carlos Slim Foundation and Carso Group implemented a series of actions for immediate support, help to the population and public services.

After a few days, the Foundation made a call to be part of the Mexico Unido Initiative, a call to society to donate for reconstruction and transformation.



HAITI SUPPORT FUND

This fund was created through the Clinton Giustra Slim Initiative to support economic and social development in Haiti, after the 2010 earthquake.

Results

Immediate support actions:
Donations of pickaxes, shovels and tents.

In education and health:
Donation of one school, in coordination with the Digicel Foundation.

Joint work with UNICEF and the UN for cholera eradication.

Le Foyer Culturel du Mexique School project:
18 classrooms with 900 students benefited.





As a result of the call:

- More than 217,000 donors
- Donations received: \$412,361,535.24 MX pesos
- CSF donation: \$2,061,807,676.20 MX pesos
- **Total México Unido Fund: \$2,474,169,211.44 MX pesos**

The Carlos Slim Foundation six-folded the amounts donated.

Actions taken have focused on 2 stages:

- The first one is the immediate help to victims, provided through the coordination of resources with the Carso Group, Telmex and Telcel.
- The second, with the restoration and construction of buildings in the segments of education, health, cultural heritage, markets and housing.

As of October 10, 2018, there has been the following progress in reconstruction:

Results

Education

150 schools completed
 22 schools being repaired
 More than 104,000 students benefited
 Construction of two schools - in process:

- Isabel de Castilla Kindergarten in the State of Mexico
- Benito Juárez Elementary School in Morelos



Results

Cultural heritage

40 restored buildings
 14 buildings in process
 30 chapels open in Puebla
 297,400 m2 of high strength tarpaulins and 110,000 meters of high strength polypropylene rope for the protection of the cultural heritage

Results

Health

8 National Institutes of Health and 2 Hospitals that were helped immediately to allow continuity of medical care
 23 healthcare clinics and hospitals completed in Chiapas and the State of Mexico.





Results

Housing

530 houses completed, repaired due to minor damage
 1,091 new houses to be built
 116 new houses completed
 304 houses under construction

The houses are given with stoves and refrigerators, through a partnership with MABE, which, together with other companies such as Interceramic, Sherwin Williams and Schneider Electric, support reconstruction.



Results

Markets

Restoration of the Unión Hidalgo Market in Oaxaca
 1,163 square meters of construction
 69 merchants benefited
 Projects to build 2 markets in Morelos: Hueyapan y Zacatepec



MEXICO CITY'S COMPREHENSIVE DEVELOPMENT PLAN

In talks with the new administration of Mexico City to comprehensively rebuild areas of Xochimilco, benefiting more than 25,000 people with Healthcare Centers, Schools, Housing and Cultural Heritage damaged by the earthquake.

Results

As a project and in process of being built:
 3 buildings in the Tlalpan Borough and one in the state of Morelos





PRINCIPLES OF CARSO GROUP AND FOUNDATIONS

- Simple structures, organizations with minimum hierarchical levels, human development and internal education of executive roles. Flexibility and quick decisions. Operate with the advantages of a small company. This is what makes large companies great.
- Maintaining austerity during the good times strengthens, capitalizes and speeds the company's development; likewise, it avoids bitter drastic adjustments in times of crisis.
- Always active in modernization, growth, training, quality simplification and non-stop improvement of productive processes. Increase productivity, competitiveness, reduce expenses and costs always guided by the highest world references.
- The company should never be limited to the measure of the owner or manager. We should not feel big in our small corrals. Minimum investment in non-productive assets.
- There is no challenge that we cannot reach by working together, having clear objectives and knowing the tools.
- The money that leaves the company evaporates. That is why we reinvest profits.
- Entrepreneurial creativity is not only applicable for businesses, but also for the solution of many of the problems of our country. That is what we do at the Group Foundations.
- Firm and patient optimism always gives fruit.
- All are good times for those who know how to work and have what is needed to do it.
- Our premise is and has always been to be aware that we leave without anything; that we can only do things while we are alive and that the entrepreneur is a creator of wealth to be managed temporarily.

FUNDACIÓN
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FUNDACIÓN
TELMEX *telcel*

 **CENTROHISTÓRICO**
DE LA CIUDAD DE MÉXICO

 **INBURSA**
Fundación


ASUME
Superación por mi país

MUSEO
Soumaya

CENTRO DE ESTUDIOS DE
HISTORIA DE MÉXICO
CARSO



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